

Vanguard Medical Group at Cranford  
570 South Ave., Building G, Unit A  
Cranford, NJ 07016

**Media Contact:** Sergeant Marketing  
Nancy Sergeant, 973-568-0001, [nsergeant@sergeantmarketing.com](mailto:nsergeant@sergeantmarketing.com)

## **VANGUARD MEDICAL GROUP LAUNCHES DIRECT PRIMARY CARE SERVICE**

### **Expanding Health Care Options for Patients With and Without Health Insurance**

**CRANFORD, N.J. — Oct. 27, 2015** — Vanguard Medical Group has launched a Direct Primary Care program designed to help adults, children and families without health insurance. Those who have health insurance yet want to take more control of their health care-related finances also can benefit from DPC. DPC is available through Vanguard Medical Group’s Cranford, Montville, North Haledon and Verona offices. It will be available to patients in the Lincoln Park office in the near future.

“Vanguard Medical Group recognizes that one size does not fit all in health care, and is dedicated to offering services and fee structures that accommodate patients with or without health insurance,” said Robert Eidus, M.D., president of Vanguard Medical Group. “With DPC, patients who do not have medical insurance can engage in a health care program that, for a monthly fee and an annual commitment, entitles them to a range of comprehensive, primary and preventive care in our offices.”

Vanguard’s DPC primary care services include an annual wellness visit, unlimited sick visits, chronic condition management, electrocardiogram testing, select office-based surgical procedures, gynecological care, care for infants and children, office-based lab work, after-hours care, same-day appointments, weekend hours, and providers’ 24/7 on-call services.

DPC services do not provide maternity or prenatal care, specialist care, imaging such as X-rays or hospital-based services. Vaccines and lab work that are sent to an outside lab are not covered.

Vanguard’s DPC pricing ranges from \$39 per month for patients 0-17 years of age to \$79 per month for patients who are 65 years of age and older. Family discounts are offered.

“The Direct Primary Care option affords VMG the opportunity to continue to serve patients when, where and how it best meets their lifestyle and financial needs,” added Eidus.

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## **About Vanguard Medical Group**

Vanguard Medical Group P.C. is a regional primary care practice now serving more than 48,000 active patients in five locations:

- 570 South Ave., Building G, Unit A, Cranford, NJ 07016, Phone: 908-272-7990
- 61 Beaverbrook Road, Suite 301, Lincoln Park, NJ 07035, Phone: 973-696-6687
- 170 Changebridge Road, Suite C-3, Montville, NJ 07045, Phone: 973-575-5540
- 535 High Mountain Road, Suite 111, North Haledon, NJ 07508, Phone: 973-636-9000
- 271 Grove Ave., Suite A, Verona, NJ 07044, Phone: 973-239-2600

The motivation to develop a larger regional primary care practice was the recognition that the health care system was rapidly changing in ways that did not support small or solo independent physician practices. The founding physicians of Vanguard believe that a strong culture of locally led practices, guided by a shared vision and governed by shared values, must be at the core of this new organization.

Many of the founding physicians have practiced for more than 20 years in their respective communities and are leaders in their local health care delivery systems. Vanguard physicians have been at the forefront of primary care in New Jersey, and our staff includes past presidents of the New Jersey Academy of Family Physicians, residency directors, family practice department chairmen at our hospitals and faculty at our New Jersey medical schools.

Hospital affiliations include Chilton Memorial Hospital, Jersey City Medical Center, Morristown Medical Center, Mountainside/UHMC Hospital, Overlook Medical Center, Saint Clare's Hospital, Saint Barnabas Medical Center, St. Joseph's Paterson and St. Joseph's Wayne. Vanguard Medical Group accepts most major insurance plans. Website: [vanguardmedgroup.com](http://vanguardmedgroup.com).

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