

Vanguard Medical Group  
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## **VANGUARD MEDICAL GROUP WINS AMA & MGMA PRACTICE INNOVATION CHALLENGE**

**VERONA, N.J. — October 29, 2015** — Vanguard Medical Group is one of five winners of the 2015 American Medical Association's and the Medical Group Management Association's Practice Innovation Challenge. The AMA & MGMA Practice Challenge is part of the [AMA's STEPS Forward series](#) that strives for processes that will help physicians improve their medical practices allowing them to work smarter and improve patient care. The winners were announced at the 2015 MGMA Annual Meeting held on October 12, 2015.

“Vanguard Medical Group’s patient-centered primary care philosophy continues to evolve to serve patients by offering the finest medical services that meets individual’s needs while controlling the cost of healthcare services,” said Robert Eidus, M.D. and president of Vanguard Medical Group. “Being selected with the four other winners chosen for this award out of all of the medical practices throughout the country that competed is an honor and acknowledgement that Vanguard Medical Group is right on course.”

Entrants to the challenge were evaluated on four criteria: (1) applicability of problem addressed, (2) ease of the implementing the solution, (3) degree to which the proposal will improve a typical office-based practice, and (4) the potential to improve business.

Vanguard Medical Group’s AMA & MGMA Practice Challenge, which was initiated and implemented by Janet Duni, RN, BSN, CCM, MPA, Director of Care Coordination at VMG, addressed ways to standardize and improve the professional development of their medical assistants. “On-site, six month, free education modules for our MA staff are vital to ensure that everyone is cross-trained in a variety of functions so that they are prepared for their multiple roles. We are proud and pleased with the acknowledgement that our approach is leaner, more standardized and scalable from our previous one, and that it will now be used to help other medical practices,” added Eidus.

Vanguard Medical Group’s Challenge along with the other four models will soon be available for medical practices to access through the AMA’s STEPS Forward web site.

### **About Vanguard Medical Group**

Vanguard Medial Group P.C. is a regional primary care practice founded by physicians who believe that a strong culture of locally-led practices, guided by a shared vision, and governed by

shared values must be the organization's core. Vanguard's founders have practiced for more than 20 years, are leaders in healthcare delivery systems and primary care in New Jersey, residency directors, family practice hospital department chairmen, New Jersey medical schools faculty, and past presidents of the New Jersey Academy of Family Physicians.

Hospital affiliations include Chilton Memorial Hospital, Jersey City Medical Center, Morristown Medical Center, Mountainside/UHMC Hospital, Overlook Medical Center, Saint Clare's Hospital, Saint Barnabas Medical Center, St. Joseph's Paterson and St. Joseph's Wayne. Vanguard Medical Group accepts most major insurance plans. Website: [vanguardmedgroup.com](http://vanguardmedgroup.com).

Vanguard Medical Group now serves more than 50,000 active patients in five locations:

- 123 Union Ave, Suite 204, Cranford, NJ 07016, Phone: 908-272-7990
- 61 Beaverbrook Road, Suite 301, Lincoln Park, NJ 07035, Phone: 973-696-6687
- 170 Changebridge Road, Suite C-3, Montville, NJ 07045, Phone: 973-575-5540
- 535 High Mountain Road, Suite 111, North Haledon, NJ 07508, Phone: 973-636-9000
- 271 Grove Ave., Suite A, Verona, NJ 07044, Phone: 973-239-2600

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